Queer Representation in YA Books: Database Creation & Statistical Analysis

Anya Schwartz Spring 2021

Goals

Using abstraction to study real-life topics that are deeply nuanced

Create a
comprehensive
database of queer YA
books that is easily
accessible to all users

Use data visualization to make analysis easy & quick

The Project

Discussion

I held a discussion with people from different disciplines to get an interdisciplinary look at how this data might be used

Survey

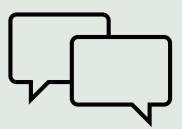
I created a crowdsourced database of information about Queer YA books, then use data cleaning strategies to ensure the data can be looked at and analyzed

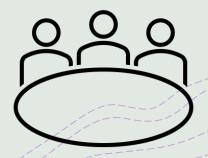
Analyze

Lastly, I looked at the data I've obtained and discussed the conclusions the data show about Queer YA books & publishing

Interdisciplinary Discussion

- + My discussion included students from the following disciplines:
 - + Mathematics
 - + Peace Studies
 - + Literary Studies
 - + Creative Writing
 - + Sociology
 - + Economics
 - + Anthropology
 - + Women, Gender, and Sexuality Studies





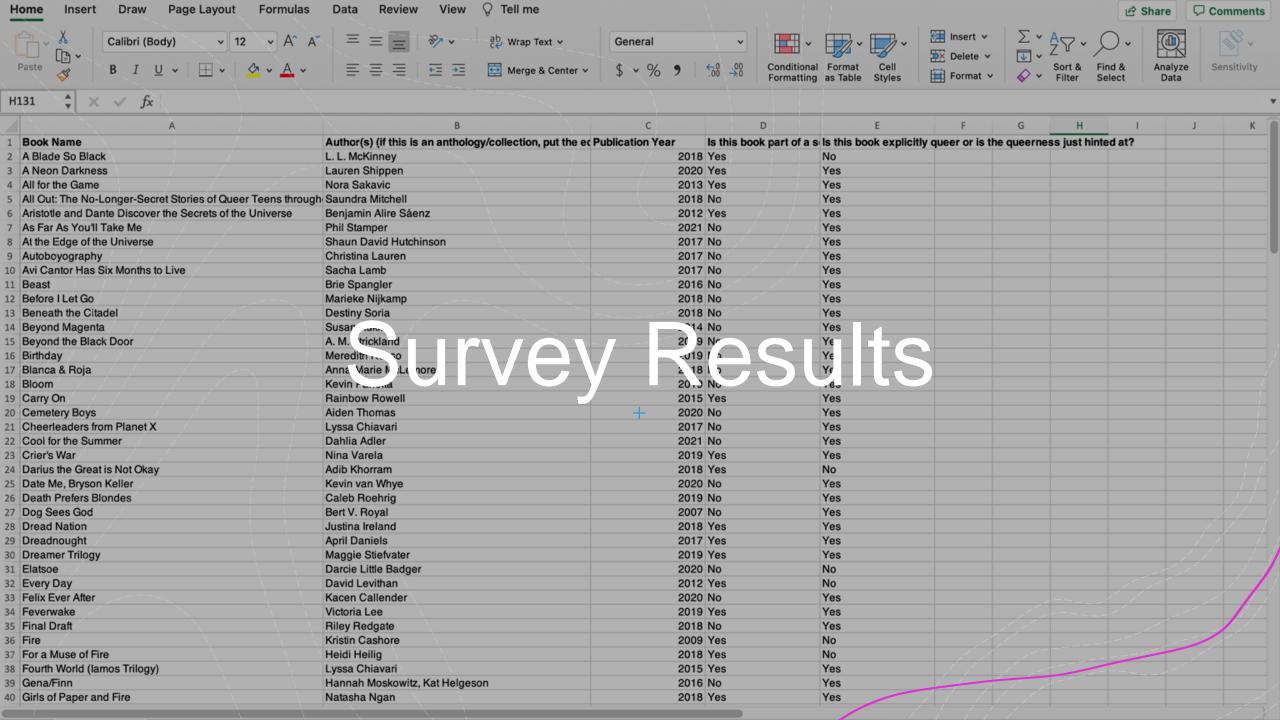
What is the queer protagonist's sexual identity? Select all that apply. If you don't know specifically, you can choose "Queer."

Gay
Lesbian
Bisexual
Asexual
Pansexual
Demisexual
Queer
Questioning
Unsure
Other:

Survey Design

- + Focus largely on queer characters' & the authors' identities
- + In designing my survey, I had a few points in mind at all time:
 - + As comprehensive as possible
 - + At the same time, more vague data is better than less detailed data
 - Make the questions as open-ended as possible

What is the queer protagonist's age? You can estimate if you aren't sure.	
Your answer	
What is the queer protagonist's sexual identity? Select all that apply. If you don't know specifically, you can choose "Queer."	
Gay	
Lesbian	
Bisexual	
Asexual	
Pansexual Demisexual	
Queer	
Questioning	



"Fitting" the data

Issues Using Tableau

How to sort qualitative & categorical data

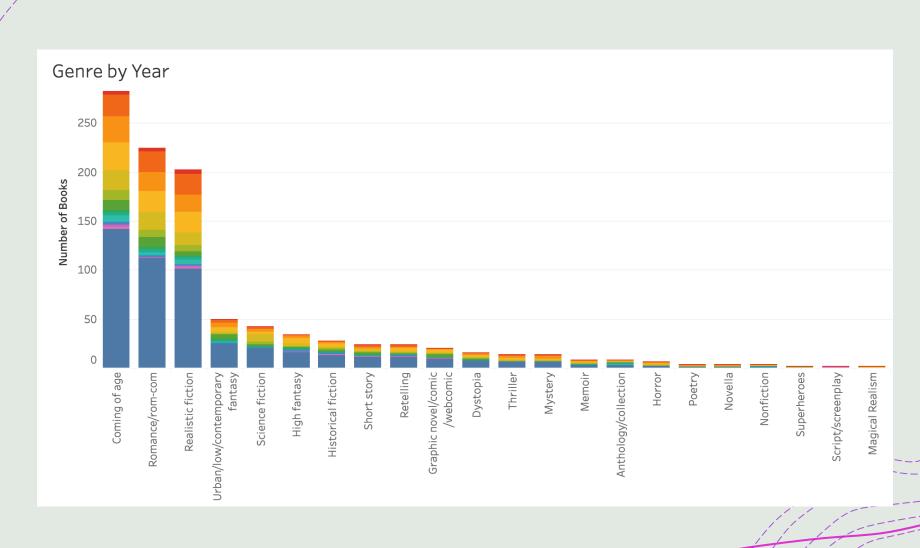
Inherent bias

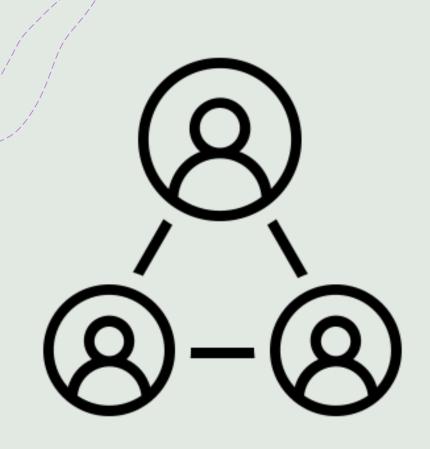


Asking Questions

- + Using this data to answer basic questions about the relationships between author, character, and books
 - + Ex: What is the gender breakdown of authors writing queer YA?
 - + Do authors or color mostly write protagonists of color?
 - + How have different identities become more prominent over time?

Survey Review





From the interdisciplinary discussion

- + Creatives feel pressure to make art that represents their own identities
- + Where in publishing is representation important?

Limitations



Lots of publishing data isn't public



Connection between Google Forms, Excel, and Tableau

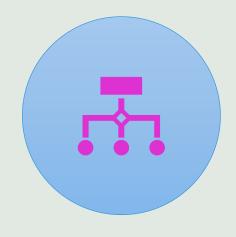


Publication data outside of authors & characters

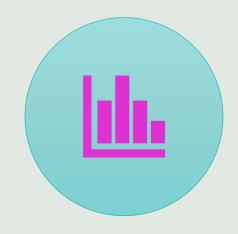


Survey takers & sample size

What I Learned



SURVEY DESIGN & IMPLEMENTATION



DATA VISUALIZATION & COMPLICATIONS



HOW TO USE MY DATA TO ANSWER ESSENTIAL PUBLISHING QUESTIONS